

Awareness Toolkit for Polling

Voter

2022 National Election



How to use this toolkit

This toolkit presents a selection of curated posters, messages and PSAs, that provide electoral information to the public for the 2022 National Election. Each message and content piece has been approved by the PNGEC. The PNGEC encourages all members of the Provincial Awareness Steering Committee (PASC), the Electoral Outreach Network (EON) and faith based organizations and civil society to share these materials widely within their networks.

Click on "link to content" to download the soft copy.

This toolkit includes

- Hashtags to amplify
- Key messages and talking points
- Awareness session plan
- Posters
- Social media artwork
- Where to go for more electoral information



Hashtags to use online

#YouthVote2022
#ExerciseYourDemocracticRight
#IAMVotingThisElection
#OurVoiceMatters
#OurVoiceCounts
#ShapePNGsFuture
#BeSmartDoYourPartAndVote
#2022ElectionPNG
#YourVote2022
#PNGElections
#NationalGeneralElections
#2022NGE



Key Messages and Talking Points

Key Messages

Key messages are the main points of information you want your audience to hear, understand, and remember. They are bite-sized summations that articulate what you do, why you do it, how you are different, and what value you bring to stakeholders. A good message is concise, strategic, relevant, compelling, simple, memorable, real, and tailored.

Why vote matters

- Voting gives us the opportunity to elect the leader that we think will do the best job. So go vote when polling starts in your ward.
- Voting raises our voice and gives us the opportunity to impact the issues that we care about.
- By exercising our constitutional right and civic duty we are able to make a difference and have our say.
- Voting is important because it connects us to our community and shows that we care about it.



Before polling

- Evaluate parties/candidates carefully before deciding who to vote for.
- Do not be misled by anyone: carefully make your own choice without being influenced.
- Do not bribe or get bribed you could get arrested.
- No one has the right to influence your decision to vote for a candidate of your choice.
- Your vote is very important, don't sell it, vote for the party or candidate of your choice.

Voting

- The polling period commences on 2 July 2022, contact your Provincial Electoral Office for information on the exact polling date for your ward.
- On polling day there will be gender split streams for men and women.
- Elderly people, pregnant women, people with children and people with disabilities will be ushered into the polling booth first.
- When you are at the polling booth and if you are in doubt always ask the Polling Officer for assistance.
- With Limited Preferential Voting you are required to vote for your 1st, 2nd and 3rd choice. Write the code or the name of the your first choice candidate beside number 1, write the code or the name of the your second choice candidate beside number 2, write the code or the name of the your third choice candidate beside number 3. Do not put any other mark on the ballot paper.



Voting (cont'd)

- For a ballot paper to be accepted as formal, it must be marked with the candidates' code numbers in the brackets provided beside numbers '1', '2', and '3' or have the candidates' names written on the lines provided clearly indicating the voter's three preferences; and must be signed/ initialed at the back by the Presiding Officer.
- A ballot paper is informal if it is:
 - a) A ballot paper that has numbers 1,2 & 3 and does not have the candidates' code numbers or names.
 - b) A ballot paper marked with candidates' code numbers and names and not signed by the Presiding Officer; and
 - c) A ballot paper marked with crosses or ticks.
- Voting takes place in the open, but your choice is made in secret and should remain so.
- You will not be allowed to vote if your name is not on the electoral roll.
- You must not vote for another person; you must not vote twice; this is a legal offence and can lead to arrest and prosecution.
- Low literate voters, blind voters or voters with disabilities can be assisted by a relative or a friend, to complete the ballot paper correctly.
- Disability does not disqualify a voter from exercising their right to vote.



Counting

- Check the PNGEC Facebook page and website for regular updates on election results. Do not venture out on the streets. Keep yourself and others safe.
- Distribution of preferences is a process of distributing or allocating the ballot papers to the candidates according to the preferences marked.
- Absolute majority: An absolute majority is defined as half of the total formal votes plus one (50%+1) that a candidate must receive at the conclusion of any one count to be declared a winner.
- Exclusion or elimination process: Is a process whereby a candidate with the lowest number of votes is removed from the count.

Declaration of Results

When the winner is declared, stay home. No mass gatherings are allowed. The winning candidate will broadcast their statement via the media.

Covid-19 Safety Guidelines

- Keep a physical distance of at least 1.5 meters between you and the persons queue at the polling place.
- Wear a face mask at the polling place to protect yourself and others
- Wash or sanitize your hands before entering the polling booth
- Cough or sneeze into your elbow
- On polling day, there will be a COVID-19 Officer at every polling place. Their job is to keep everyone safe so that you can vote. If you have cold or flu symptoms, you must tell the COVID Officer before joining the queue.



Messages for Young People

- Voting is your democratic right and legal responsibility.
- Young people have the right to participate and contribute to decisions that affect them.
- Check your enrollment status and make a plan with friends to vote in your Ward
- Thousands of young people are looking forward to exercising their democratic right and voting this election. Don't miss out.
- This general election must include all our voices.
- Your voice is important for your community and PNG. We are all part of this democracy, and our democracy needs all our voices.
- Use your voice to vote for your future and your country.
- When we all vote, we strengthen our community and our country.
- Youth in PNG make up for 60% of the population, let us use our voices to vote for a better future.

Messages for Women

- Voting is your democratic right and responsibility
- Women are an influential voice in an election and make up almost half the population. Ensure you vote.
- There will be separate voting lines for women this election, make sure you reach the polling booth early and vote for your preferred candidate/ party.
- This general election must include all our voices.



- Man and Woman are like the two wings of a bird, without equal representation how can the bird fly to the summits of true progress.
- A government without women is like a family without a mother.
- Do not let anyone influence your decision, the choice on who to vote for is yours alone.
- Your voice is important for your community and PNG. We are all part of this democracy, and our democracy needs all our voices.
- Use your voice to vote for your future and your country
- When we all vote, we strengthen our community and our country

Messages for Persons with Disability

- Voting is your democratic right and responsibility
- Elderly people, pregnant women, people with children and people with disabilities will be ushered into the polling booth first.
- Disability does not disqualify you from exercising your democratic right to vote.
- The PNGEC will make accommodations to help you vote on voting day. You will be allowed to bring a friend of relative to assist you at the polling place.
- This general election must include all our voices. Ensure you vote.
- Your voice is important for your community and PNG. We are all part of this democracy, and our democracy needs all our voices.
- Use your voice to vote for your future and your country
- When we all vote, we strengthen our community and our country

Tips for Implementing Awareness at the Provincial Level

Ways to Improve the Success of Awareness and Outreach

- Bring awareness to where community members are already assembling such as where there is already a captive audience such as before a church congregation, haus pikas, health clinics, public transport, or community meetings
- Host information hubs at large events such as markets, universities, and settlements to create opportunities for important one-to-one conversations with voters
- Leverage existing platforms and partner programs to infuse PNGEC approved key messages into their outreach activities
- Create opportunities for personal social contact using covid-safe guidelines to remind people of their civic duties and inspire them to enrol
- Train community leaders and provincial stakeholders to reach out to people in the community and mobilize them to enrol to vote because people are likelier to listen to people they know and trust



Your office

- Print and display the posters/fliers in public areas such as notice boards
- Email e-copies of the posters/fliers to your contact database
- Circulate the digital posters to your contacts via WhatsApp groups (or other platforms)

Community outreach

- Print posters and paste in public places that generate a lot of foot traffic such as major trade stores, marketplaces, bus stops and public notice boards, schools, institutions etc.
- Print posters and provide them to health clinics and community health posts so they can put the up information in public areas.
- Organize community awareness sessions with CSOs, FBOs, DPOs and public servants
- Host an awareness session for local community leaders

Radio

- Contact Provincial Radio Stations and share the PSA's with them for use in their prime-time programs.
- Try to include PSA's in radio community announcements which are free of cost.
- Participate in radio interviews and panel discussions and talk back radio shows
- Invite radio station to broadcast from Provincial Electoral Commission Office
- Invite RO's AROs to the Radio station to speak about enrolment



Youth

- Visit schools and tertiary institutions and provide a digital and hard copy of toolkit and print out of posters.
- Host awareness sessions at the different schools/tertiary institutions with senior students aged 18 years and above.
- Encourage youth to use the hashtag #YouthVote2022 when they post about electoral events.
- Engage local youth organizations and trusted youth leaders to co-host awareness sessions and disseminate awareness materials
- Partner with local youth organizations and youth leaders in a view to using them as youth mobilizers in your province
- Contact the Youth group leaders to spread the message amongst their networks.
- Host sessions with them to teach them about the process so they become a reference point for their networks.

Persons with disabilities

- Provide the toolkit to Disabled Peoples Organizations (DPOs) so they can create awareness amongst their networks and produce messages into plain language guides, and translate and transcribe into accessible formats
- Liaising with organizations that work with persons with disabilities, their caregivers and other relevant Government institutions to mobilize and disseminate awareness materials.



Women

- Avail voter awareness materials in areas that women frequent during their day-to-day activities such water points, markets, co-operatives, salons and places of worship.
- Engage local women's organizations, women's groups and trusted women elders to co-host awareness sessions and disseminate awareness materials

Faith Based Organizations (Churches):

- Provide toolkit to Church administration so they can print out posters and stick them around the chapel.
- Contact the local Pastors and arrange a time to speak to the congregation after mass.
- Contact the Church Women and Youth group leaders to spread the message amongst their networks.
- Host sessions with them to teach them about the process so they become a reference point for their networks.

Media

Hold a briefing for local media in the province regarding voting.

Planning your session

Each awareness session should be of approximately 60 minutes duration (excluding set up time).

Before the session(s), discuss suitable times, dates and locations with the local representatives. Be mindful that different members of the community have different responsibilities at different times of the day (e.g. employment, family, household responsibilities). A minimum of two sessions (to be held at different times) are planned for each ward to provide the greatest opportunity for all members of the community to participate. The session should take place in a public building or space which is accessible to all the people in the ward or in an outdoor location if covid-safe guidelines require. Space should be set aside for the elderly or people with disabilities to be seated comfortably during the session. Covid-safe guidelines should be always observed, including the number of people that can gather in a space and the personal protective equipment that should be worn.

A notice should be displayed on the ward notice board to advise the public when the awareness session is scheduled. Community leaders should also be notified so that they can alert people on this awareness sessions.

Play the PSAs, music mixtape or stingers on loud hailer before the session to generate interest.

During the presentation, show the posters and ensure these are displayed in a prominent place in the ward for later reference.



Awareness Session Plan

Below is the presentation guide to assist awareness officers when delivering the awareness session. Refer to the key messages and resources in this toolkit.

Session Time	Message
Set up: 15 mins before session starts	Encourage people to come into the area so they can hear your session. Use your judgement on the best way to encourage people to gather so you can commence the session. For example, play music or make an announcement that the session will begin shortly and encourage people to come into the area so they can hear you.
Introduction: 5 mins	 Thank everyone for coming Lead a prayer if this is appropriate for the community in which the session is being delivered Tell people the purpose of the awareness session is: To provide information on the importance of voting and the electoral process To provide the opportunity for people to ask questions Tell people about yourself Tell people about your role as an Awareness Officer/PATO Tell people how you intend to run the session (provide an overview of the session structure and how you will deal with questions that arise)

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	Note: if people raise questions during the session that relate to a later part of the session, take a note of the question, and tell the person that you will answer the question during the later session. Ensure you answer the question during the relevant session.
Polling and voting: 15 mins	 When to vote – polling schedule in your ward How to vote – LPV and formal/informal ballot papers Polling place layout – step by step process to vote Colour coded ballot papers and two ballot boxes Who can vote Secrecy of the ballot Gender split streams and special assistance What happens when the polls close – the counting and results process, how the winners are determined
Why vote and rights and responsibiliti es: 15 mins	 Why vote Acceptable behaviours at the polling place Rights of voters Good governance and qualities of a good leader Inclusion and accessibility of the election Campaign do's and don'ts Safety and security at the polling place Where to get more information – credible sources
Covid-19 health: 5 mins	Covid-19 Safety Guidelines



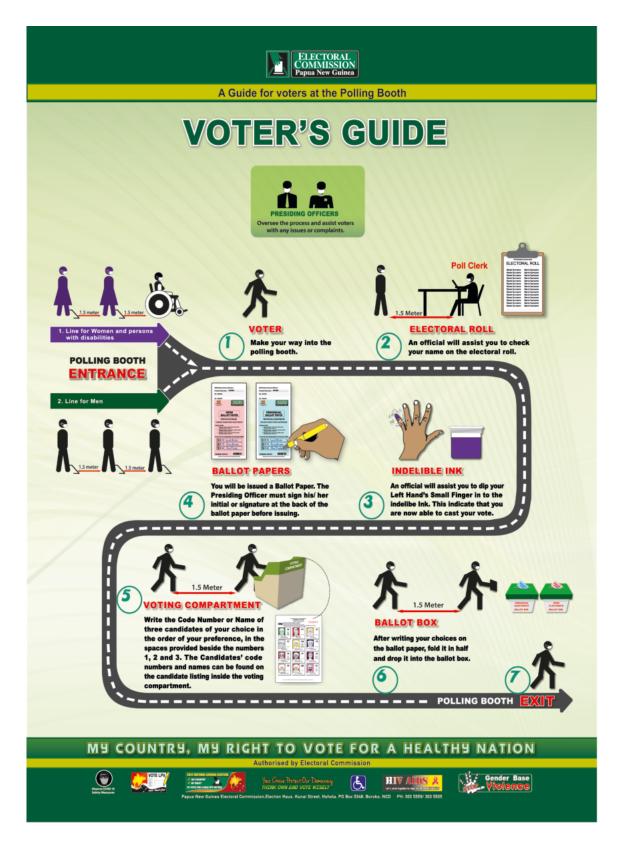
Storytelling messages: 10 mins	 Invite members of the public or a local theatre group to act out the PSAs. Each person should read the lines for their character. After the PSA, ask the audience if they
	understood the key messages and reinforce them.Play the audio PSAs on a loud speaker
Special messages to reinforce for specific target audiences: 10 mins	 Messages for Young People and first-time voters Messages for Women
	 Messages for Persons with Disabilities
	Refer to the key messages for specific target
	audiences if you are hosting a session for a
	particular group of people, example students. You do
	not need to read the messages one by one; they are the key points that should be reinforced for the
	target audience.
	Frequently Asked Questions
Quantinua	Note: If people raise questions that you cannot
Questions and Answers (10 – 15 minutes)	answer / do not know the answer to. Don't make up
	an answer. Record the question and commit to
	providing a response to the person and the
	community (e.g. by posting a notice on the ward noticeboard) after the session, once the BRC has
	given you the information.
Monitoring	 After the session, fill out the M&E form
Monitoring and Evaluation	 Make a special note of any misinformation or
	rumours that were circulating and send them to
	your supervisor, EM/AEM, RO and ICAB.



Awareness Materials and Content

Posters

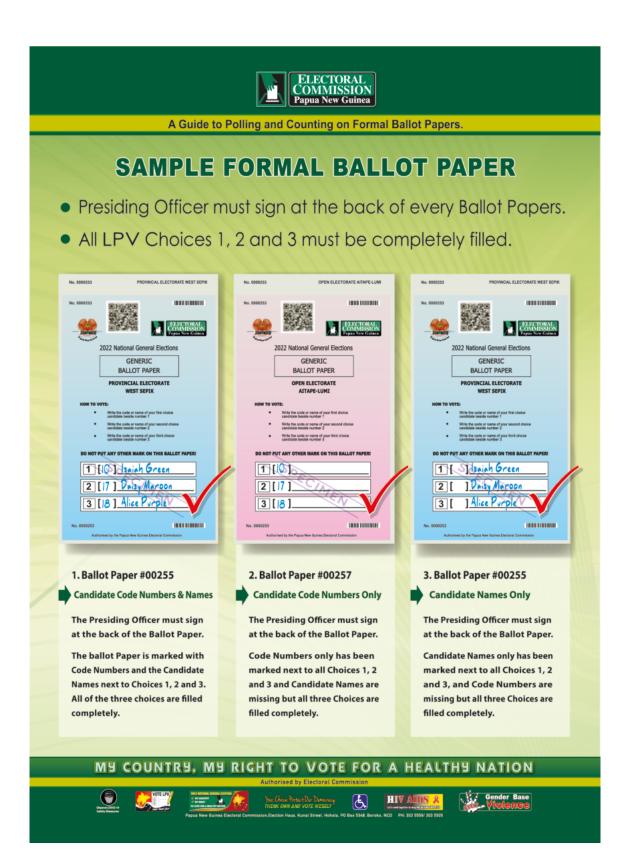




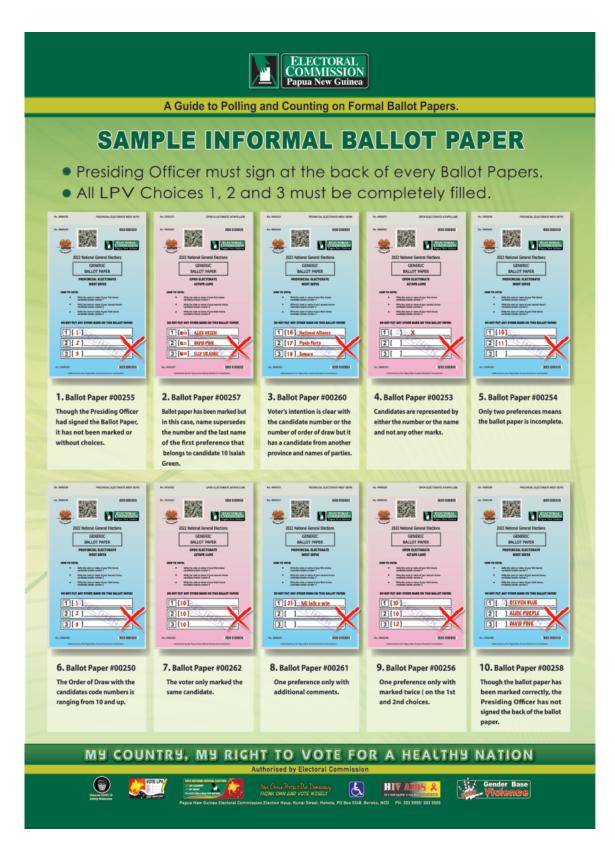




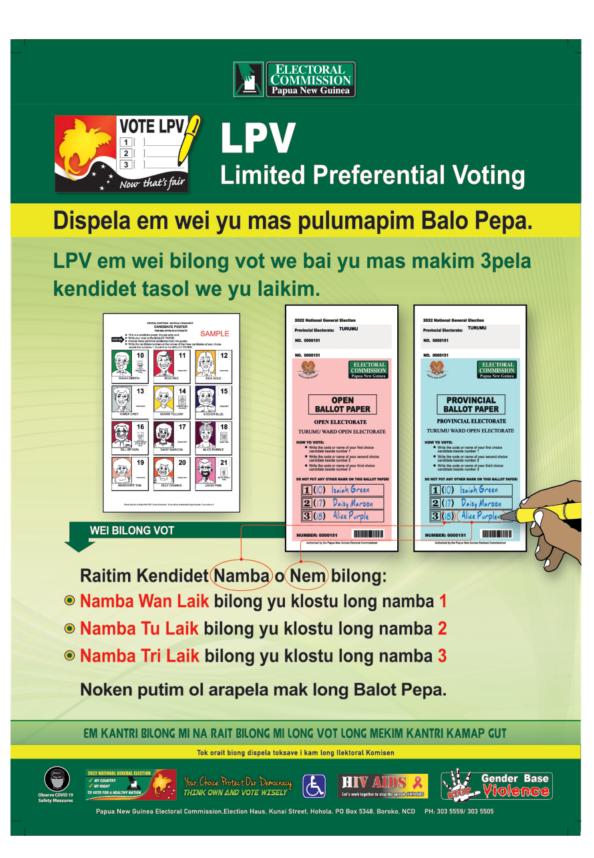




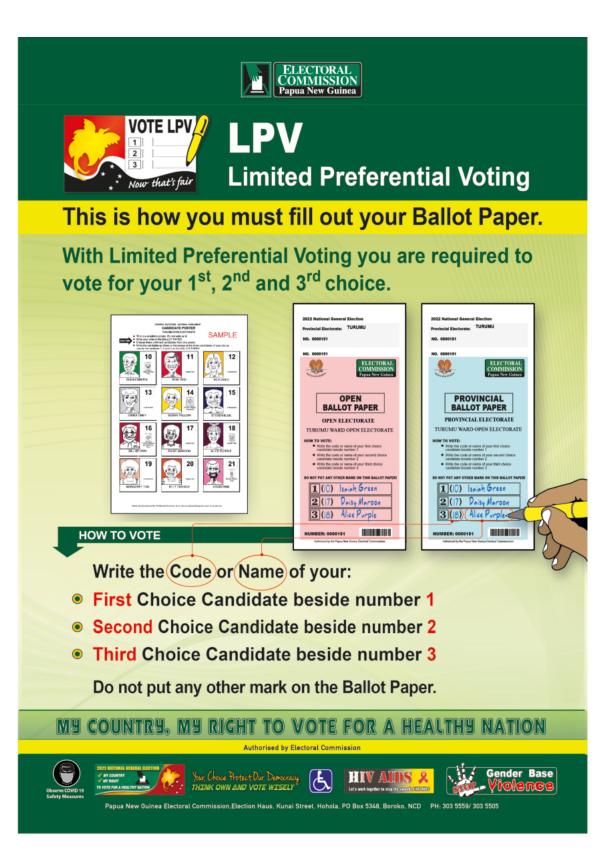
















NATIONAL GENERAL ELECTION

AGGEPT VIOURS 8 E 8 Ξ 4





ONE PERSON ONE VOTE





RESPECT BALLOT BOXES

AND ELECTION OFFICIALS



POLLING BOOTH MUST BE FREE AND SPACIOUS

8





RESPECT THE

VOTING AREA

YOUR VOTE IS SECRET

Gender Base

Violence

Work together with the Electoral Commission for a Free, Fair & Safe Election

My Country, My right to vote for a healthy nation Authorised by Electoral Commission

Your, Choice Protect Dur Democracy THINK OWN AND VOTE WISELY E Papua New Guinea Electoral Commission.Election Haus. Kunai Street, Hohola, PO Box 5348, Boroko, NCD PH: 303 5559/ 303 5505

HIV AUDS 2

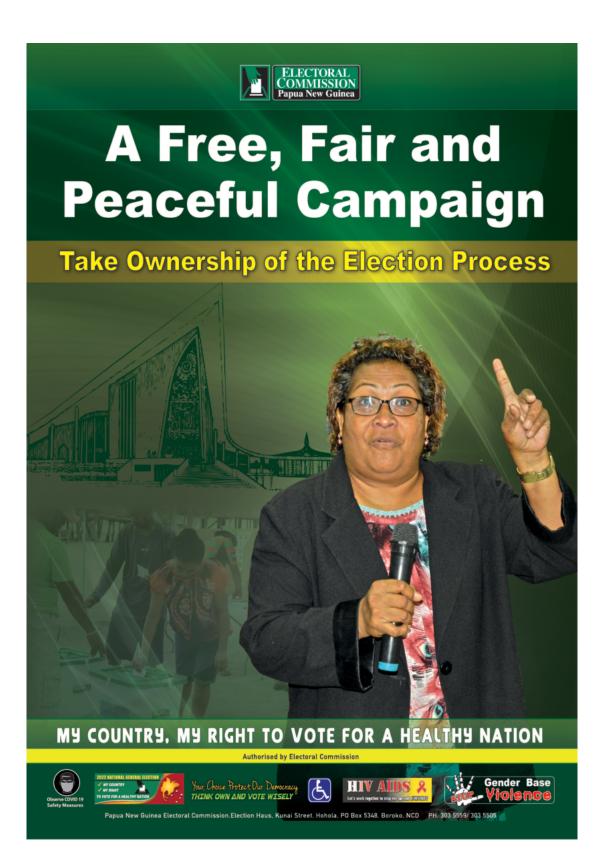
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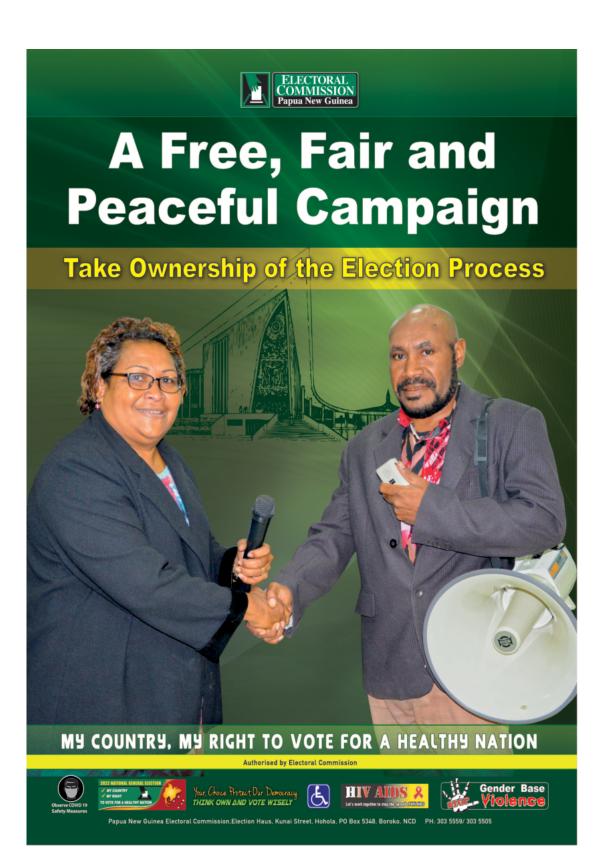
















WOMEN & MEN ARE LIKE THE WINGS OF A BIRD

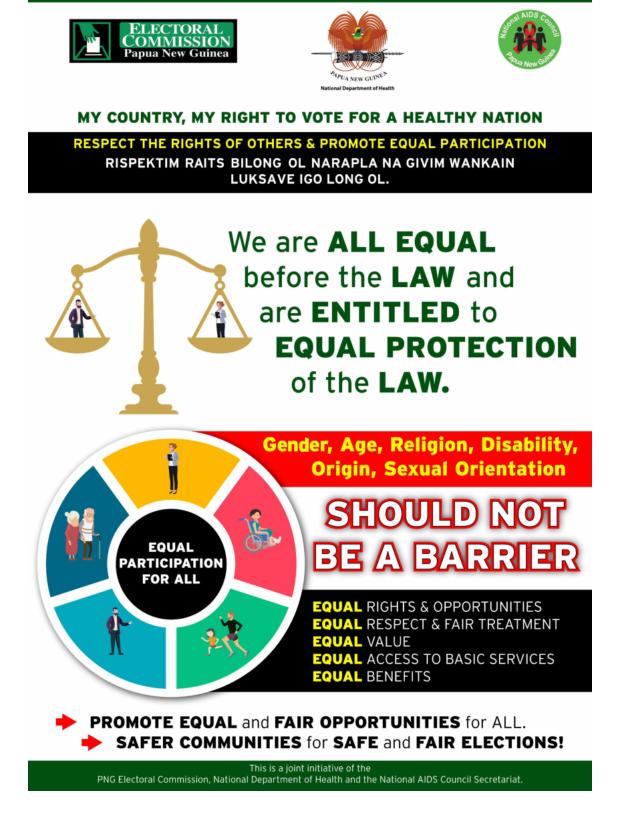
How can a bird with one wing soar toward a healthy nation if it lacks

- **✓** Gender equity
- ✓ Values
- **✓** Respect
- ✓ Integrity
- **√** Justice
- Vision
- 🖳 A peaceful, fair, safe and transparent election



ELECTORAL 2022 NATIONAL ELECTION













MY COUNTRY, MY RIGHT TO VOTE FOR A HEALTHY NATION

PROTECT MYSELF AND MY FAMILY FROM STIS, HIV & COVID-I9

BANISIM MI YET NA FAMILY BILONG MI LONG KISIM STI, HIV NA COVID-19

Usim Kondom olgeta taim yu laik koap



Kondom bai banisim yu na poro bilong yu long:

📐 Noken kisim sik STI na HIV

📐 Noken kisim bel nating

KONDOM I STAP LONG BANISIM YU!

LUKAUTIM YU YET, USIM KONDOM



TESTIM BLUT EM WANPELA WEI TASOL LONG SAVE SAPOS YU GAT HIV O NOGAT



This is a joint initiative of the

PNG Electoral Commission, National Department of Health and the National AIDS Council Secretariat.













2022 NATIONAL GENERAL ELECTION

MY COUNTRY, MY RIGHT TO VOTE FOR A HEALTHY NATION

Stand Up And Speak Out Against All Forms Of Stigma & Discrimmination

NOKEN MEKIM KAINKAIN TOKTOK NA SOIM PASIN NOGUT LONG OL NARAPELA MAN O MERI



Mi igat HIV binatang na mi tu igat wankain rait long vote!



Mi ai pas tasol mi tu igat wankain rait long vote long gutpela sindaun.



Mi maus pas, tasol mi igat wankain rait long vote; em nek bilong mi



Mi hap kas na sitizen bilong PNG. Krismas bilong mi abrusim 18. Mi gat wankain rait long vote



Mi no save long rit na rait, tasol mi igat wankain rait long votim kendidat blo mi



Maski mi trens-genda man o meri, mi tu igat rait long votim lida bilong mi

SAPOS YU SITIZEN BILONG PAPUA NIUGINI NA KRISMAS BILONG YU I ABRUSIM 18, SEKIM NEM BILONG YU LONG KOMON ROL NA VOTE EMRAIT BILONG YU!

This is a joint initiative of the PNG Electoral Commission, National Department of Health and the National AIDS Council Secretariat









2022 NATIONAL GENERAL ELECTION

MY COUNTRY, MY RIGHT TO VOTE FOR A HEALTHY NATION

Stand Up And Speak Out Against All Forms Of Violence And Abuse

TOK NOGAT LONG OLGETA KAIN PASIN BILONG KROS PAIT LONG NARAPELA MAN, MERI NA PIKININI Kros pait na bagarapim narapla i save kamap long kain kain rot:



Kainkain kros pait i save kamap long taim bilong eleksen tu! Yumi sanap wantaim na tok nogat long ol dispela kain pasin!

This is a joint initiative of the PNG Electoral Commission, National Department of Health and the National AIDS Council Secretariat





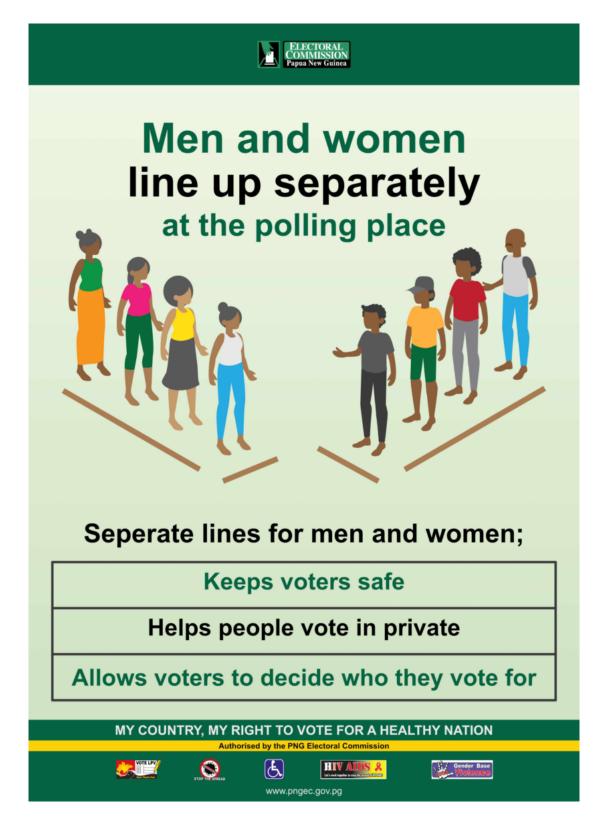
Roles and Responsibilities of a memeber of Parliament

WHAT ARE THE ROLES AND RESPONSIBILITIES OF A MEMBER OF NATIONAL PARLIAMENT?

- Makes laws
- Participates in debate
- Scrutinizes the government
- O Brings ideas for laws to parliament
- Considers bills in select communities
- Represents the people in their constituency
- Consults their constituency and interest groups regularly
- Brings the contituency's concerns and issues to the Parliament and the government
- Participates in political negotiations if no party has outright majority to form the government
- Participates in parliamentary processes for the development and approval of the national budget

MY COUNTRY, MY RIGHT TO VOTE FOR A HEALTHY NATION Authorised by the PNG Electoral Commission













Ol man na meri mas sanap long lain blong ol yet!

Taim ol man na meri i kamap long ples blong putim vote insait long bokis, ol i noken sanap wantaim long wanpla lain. Ol man mas sanap long lain blong ol yet na ol meri mas sanap long lain blong ol yet.



As tingting blong brukim lain blong ol man yet na ol meri yet em blong:

- Voter i ken vote gud na ino kisim wanpla bagarap
- Halvim man an meri long haitim vote blong em
- Larim voter long makim husait em i laik votim long tingting na laik blong em







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Electoral Boundary Changes for 2022 National Election

Under the Organic Law on National and Local-level Government Elections, there are seven new Open Electorates and three name changes to existing Open Electorates.

New ward and LLG boundaries for the seven new Open Electorates are informed by the modelling by the Electoral Boundaries Commission.

New Open Electorates

w	es	tern	Prov	ince

Northern Province

New Open Electorate	LLGs included in new open electorate		
	Balimo Urban LLG		
Dalta Elu	Bamu Rural LLG		
Delta Fly	Aramia Gogodala LLG		
	Fly Gogodala LLG		

New Open Electorate LLGs included in new open electorate Hiri Rural LLG Hiri Koiari Koiari Rural LLG Vanapa Brown LLG

Previously all these LLGs were in Kairuku Open Electorate (previously known as Kairuku-Hiri).

West New Britian Province

Hela Province

Central Province

New Open Electorate	LLGs included in new open electorate		New Open Electorate	LLGs included in new open electorate		
Popondetta	Oro Bay LLG		Nakanai	Hoskins Rural LLG		
Popondetta	Popondetta Urban LLG			Mosa Rural LLG		
Wards 22-28 of Higaturu LLG (from Sohe) have also moved to Popondetta Urban LLG in the new Popondetta open electorate. Wards 1-21 of Higaturu have remained in Sohe.			Nakanai	Central Nakanai Rural LLG		
				East Nakanai Rural LLG		
Previously both LLGs were in Ijivitari Open Electorate.			Previously all these LLGs were in Talasea Open Electorate.			

Previously all these LLGs were in Middle Fly.

Morobo Provinco

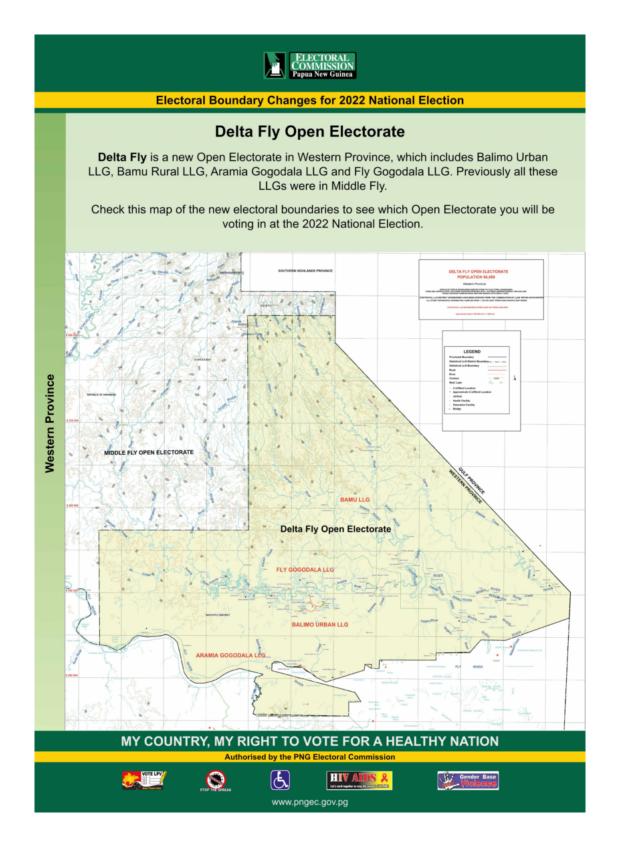
brobe Province						
New Open Electorate	LLGs included in new open electorate		New Open Electorate	LLGs included in new open electorate		
	Wau Rural LLG		Magarima	Lower Wage Rural LLG		
Wau Waria	Waria Rural LLG			Upper Wage Rural LLG		
All wards from Wau/Bulolo Urban LLG have been moved to both Wau Waria (wards 9-14) and Bulolo (wards 1-9). Wards 1-9 of Wau/Bulolo Urban LLG have been moved to Watut LLG in Bulolo. Wards 9-14 of Wau/Bulolo Urban LLG have moved to Wau		d to	Previously these LLGs were in Komo Hulia Open Electorate (previously known as Komo/Magarima). Enga Province			
		/211	New Open Electorate	LLGs included in new open electorate		
ral LLG.	Vau Waria are now Wau Rural LLG and			Paiela/Hewa Rural LLG		
				Pogera Rural LLG		
	ree LLGs remaining in Bulolo are Watut al LLG, and Buang Rural LLG.	re Watut	Pogera Paiela	Pogera Urban LLG		
				Maip Mulitaka Rural LLG		
Previously these LLGs were in Lagaip Open Electorate (previously known as Lagaip/Pogera).						
Existing Open Electorates with Name Changes						
Kairuku-Hiri – will now be called Kairuku Komo/Magarima – will now be called Komo Hulia Lagaip/Pogera – will now be called Lagaip						
MY C	OUNTRY, MY RIGH			LTHY NATION		
	Authorised	by the PNG El	ectoral Commission			
		(L)		Gender Base		
and the second se	STOP THE SPREAD		ter a work folgether in step the appendix methods			

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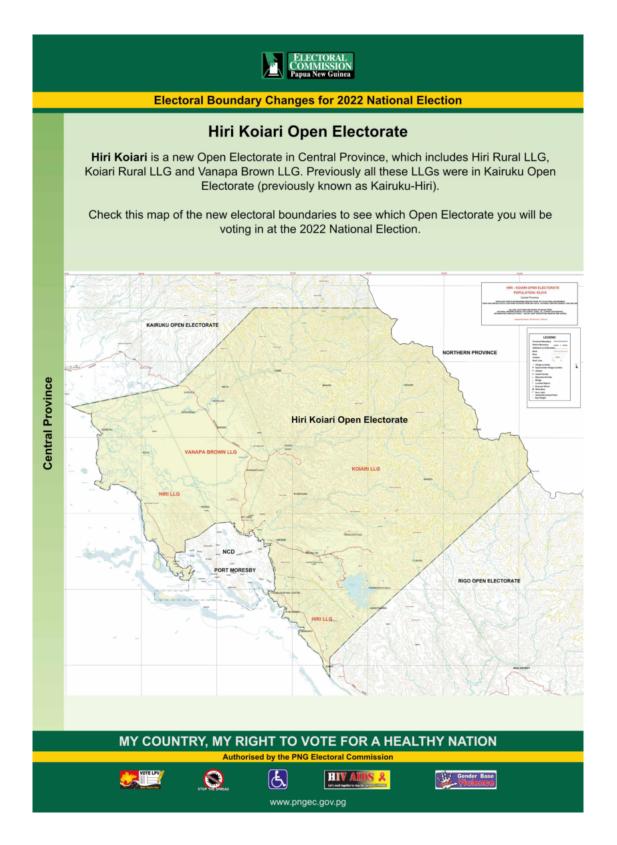
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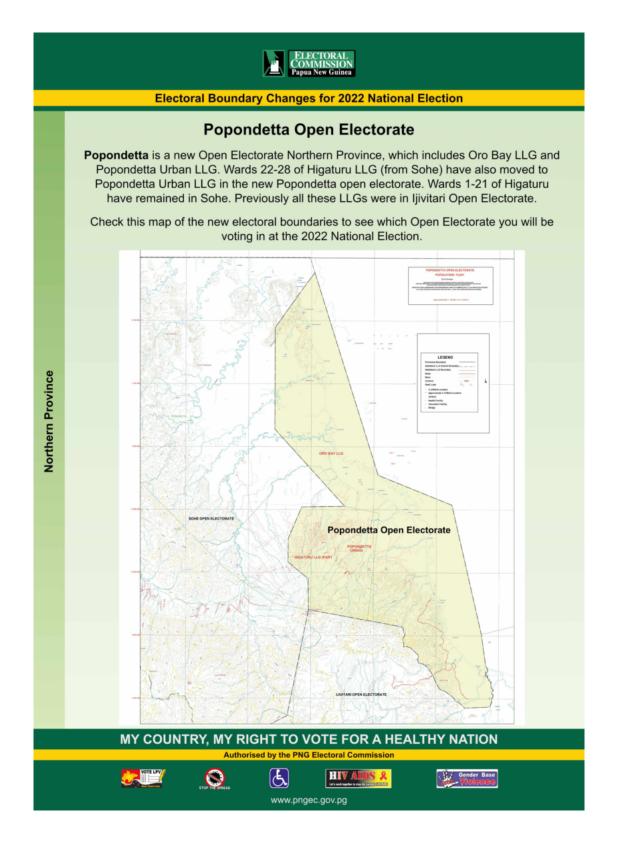
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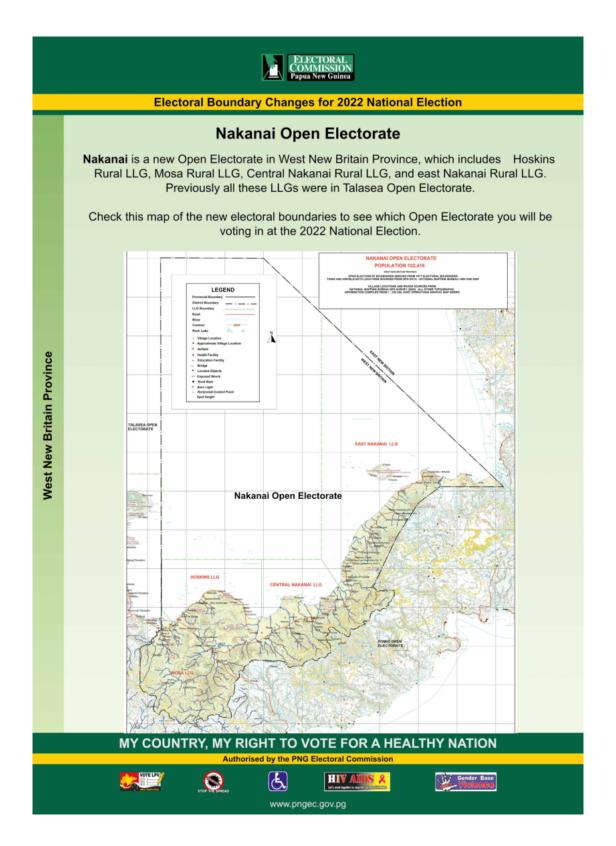


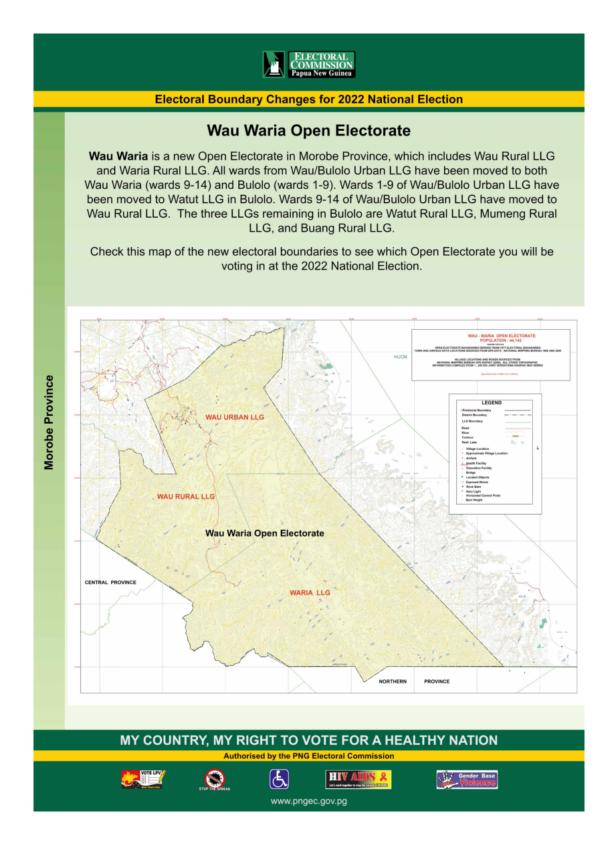




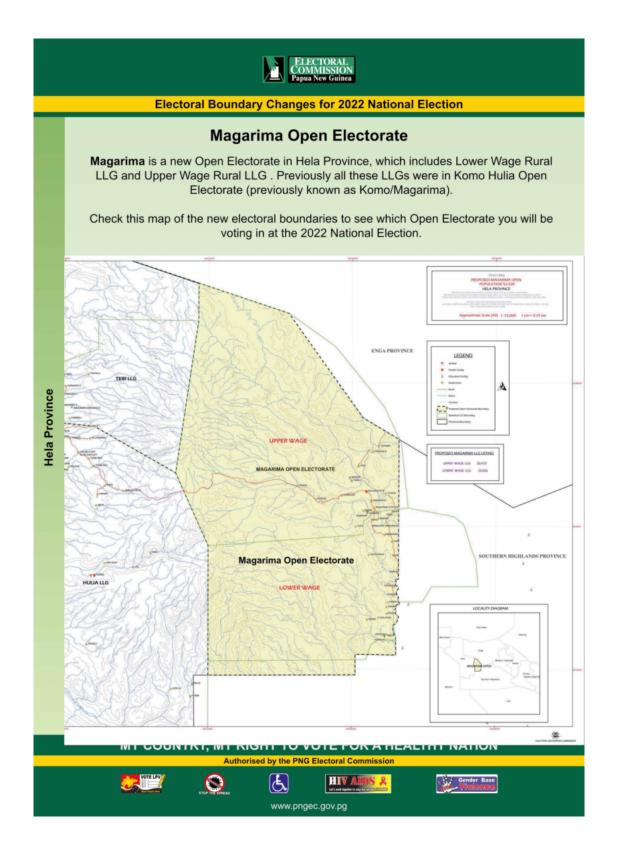




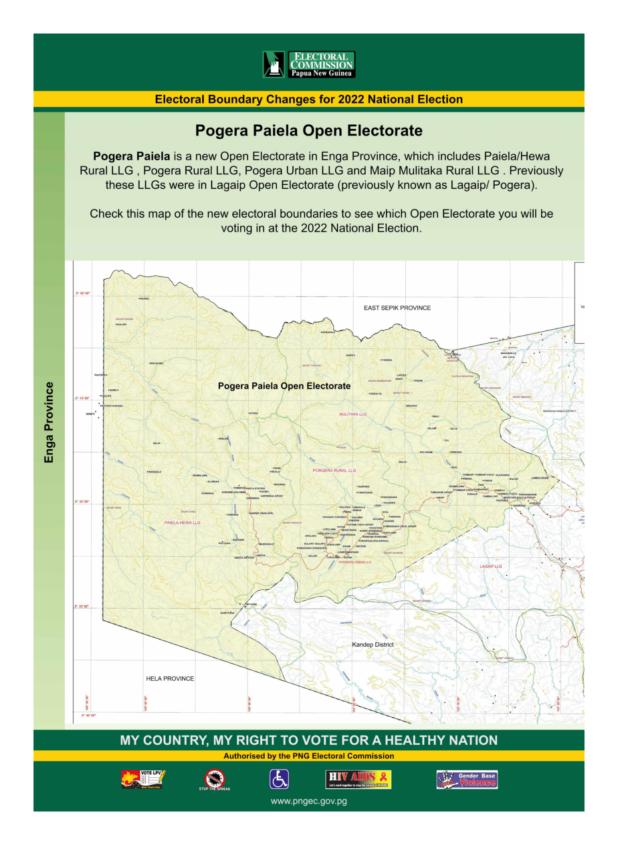














Social Media Graphics



ACTIVE ELECTORAL AND POLITICAL PARTICIPATION BUILDS HEALTHIER AND MORE INCLUSIVE COMMUNITIES

ELECTORAL 2022 NATIONAL ELECTION





WOMEN'S MEANINGFUL PARTICIPATION IMPROVES BOTH THE QUALITY AND INTEGRITY OF ELECTIONS.

ELECTORAL COMMISSION 2022 NATIONAL ELECTION









A SOCIETY CAN REACH ITS FULL POTENTIAL IN A WORLD IN WHICH MEN AND WOMEN ARE FULLY ENGAGED AS EQUAL PARTNERS IN THEIR FAMILIES, WORKPLACES, COMMUNITIES AND GOVERNMENTS.





PSAs

- The power of the ballot
- Youth Vox Pop
- Mother and son dialogue
- Inclusion and participation builds healthier communities

These PSAs are in formats that can go direct to air on radio in your province.

Stingers

Each PSA has been transformed into a stinger – that means it starts off with music to capture the audience's attention and ends in one of the PSAs or key messages.

- <u>Stinger 1</u>
- Stinger 2
- Stinger 3
- Stinger 4

Stingers

This is a <u>one-hour long mixtape</u> with the four PSAs weaved throughout it, so that people will listen to a music set and be targeted with voter awareness messages too.



Videos

Check the PNGEC Facebook page, website and YouTube channel for voter awareness videos.



Where to go for more information

PNGEC Provincial Offices PNGEC Facebook Page

Website

www.pngec.gov.pg

PNGEC telephone 303 5559

Fax 325 7418

Email contactus@pngec.gov.pg

Media enquires to: ttemane@pngec.gov.pg

MY COUNTRY, MY RIGHT TO VOTE FOR A HEALTHY NATION

Authorised by the PNG Electoral Commission















Authorised by the PNG Electoral Commission